

xAssets Software Nominated for SIIA CODIE Award

Wiltshire, United Kingdom October 19, 2009 – xAssets (www.xassets.com), a privately held corporation with offices in the United Kingdom, United States of America and Australia, provides IT and software management, fixed asset management software and helpdesk software tools to medium and large scale enterprises, announced today that it's flagship product suite has been nominated for the prestigious SIIA CODIE Award.

The CODiE Awards hold the distinction of being the industry's only peer-reviewed awards program, which provides member companies with a unique opportunity to earn praise from their competitors. Now in its twenty-fourth year, the CODiE Awards program has raised the standard for excellence and serves as prestigious representation of outstanding achievement and vision in the software and information industry.

The company's CTO, Paul Lambert, commented that "We are extremely pleased to be considered for a CODIE Award. Our product is gaining traction in both the United States and in the European Union and we believe that we can add significant value to most organizations' IT operations. Being compared to some of the best ITAM solutions in the business, as part of the CODIE Award process, can only help to enhance our image and customer awareness within the market."

xAssets Network Discovery Software enables organizations discover their IT and software assets without degrading their network or end-user performance and without the need to deploy agents. Utilizing a single database, the integrated software suite provides users with full a Configuration Management Database (CMDB). In addition, users can perform IT Asset Management, Software Asset Management and Software License Compliance operations using a single browser based application. xAssets offers its software as a hosted SaaS (Software as a service) solution or as locally installed software.

About xAssets

xAssets is a privately owned company headquartered in Wiltshire in the United Kingdom. It is focused on developing flexible, affordable and easy to deploy IT asset management and fixed asset solutions. Its subsidiary companies provide distribution and support in the United States and Australia. A fast growing company, xAssets has over 200 customers worldwide. Xassets is a Microsoft Gold Certified Partner and a member of SIIA.

For more information about xAssets, its products or how to become a reseller go to www.xassets.com, or contact Ed Cartier at Sage Technology Resources at [edcartier@ SageTechnologyResources.com](mailto:edcartier@SageTechnologyResources.com)

About the CODIE Awards

The CODiE Awards, originally called the Excellence in Software Awards, were established in 1986 by the Software Publishers Association (SPA), now the Software & Information Industry Association (SIIA), so that pioneers of the then-nascent software industry could evaluate and honor each other's work. Since then, the CODiE Awards program has carried out the same purpose - to showcase the software and information industry's finest products and services and to honor excellence in corporate achievement and philanthropic efforts.